

### **Role of Baby Friendly Health Initiative (BFHI) contact person in a health facility**

1. Receive correspondence from national BFHI coordinator, approximately 6 times a year, distribute *BFHI Link* (newsletter 3-4 times a year) and other BFHI information within the health facility, and bring items in BFHI communication to the attention of relevant people in the health facility.
2. Ensure annual BFHI reports, plans, forms are completed and returned. Liaise with Action Plan leader(s) with regard to annual BFHI Action Project.
3. Deal with enquiries from other health facilities regarding BFHI project ideas and activities. Answer or channel to someone within the health facility who will answer them, as needed.
4. Be a member of the health facility BFHI/breastfeeding committee and be familiar with BFHI/breastfeeding related projects/activities in the health facility.
5. Ensure the BFHI project is submitted to Quality Initiatives and Health Promoting Hospital committees (where functioning) in the health facility for recognition and support.
6. Contact the National BFHI Coordinator with queries about participation in the BFHI.

This list is not exhaustive.

### **IMPORTANT:**

Inform the BFHI National Co-ordinator if the Contact Person changes.

Dr Genevieve Becker  
National Co-ordinator of BFHI in Ireland

***The Baby Friendly Health Initiative - a healthy start for babies and mothers***